



WEB DESIGNING AND EMAIL REGISTERING

Introduction

A website is an assortment of site pages and related substance that is recognized by a common domain name and publish on at least one web server. Examples are wikipedia.org, google.com, and amazon.com.

All freely available sites by and large establish the Internet. There are additionally private websites that must be gotten to on a private network, like an organization's internal website for its representatives or employees.

Websites are ordinarily devoted to a specific theme or reason, like news, education, trade and commerce, entertainment, or social networking. Hyperlinking between website pages controls the route of the webpage, which frequently begins with a home page.

Users can access websites on a scope of gadgets, including desktops, laptops, tablets, and smart phones. The application utilized on these gadgets is known as an internet browser.

Market Potential

Website Design and Development Statistical Research Reports and Industry Examination analyses website composition, website composition related item and website composition related administrations around the world. Key measurements are recognized and estimated to inspect market strategy, opportunity and trends inside the website designing and web developments area. In this way, independence studies exist for the US, China, Australia, and as well as boarder reports for North America, Asia, Europe and Oceania. Worldwide patterns are additionally analyzed.

The Website designing and development industry comprises individual web developers, website design template companies, web domain and hosting sales, and sound and video coding for web development. Digressive items and administrations, for example, web cameras, internal data Centre and web real-time communication products and services are also considered. The business is of significance to enormous organizations, private venture, schools, colleges, government offices and non-benefits. As increasingly more of the world moves on the web, it is normal that this industry will continue to grow.

Cost of Project

Particulars	Amount (Rs. in Lakhs)
Own Land	-
Civil and building work (2000 Sq. ft.)	5.00
Fixed Asset	40.04
Miscellaneous Fixed Assets	1.00
D G Set 50 KV	4.40
Escalation & Contingencies	2.52
Preliminary & Preoperative Expenses	4.94
Sub-total (A)	57.90
Working Capital Margin	1.17
Total Project Cost	59.07
Total Working Capital Requirement (B)	4.67
MEANS OF FINANCE	
Total Funds Required(A+B)	62.57
Loan Component	
Term Loan	38.21
Working Capital Loan	3.51
Total	41.72
Equity	20.86
Total	62.57

Detailed Cost Element

Sl. No.	Particulars	Qty.	Amount (Rs. in Lakhs)
1	Furniture	-	2.00
2	Air conditioners	6	3.71
3	Water Filters	1	0.17
4	Server	1	1.00
5	Computers	20	11.00
6	Advanced Software and Technologies	-	20.00
7	Printer cum Scanner	2	0.74
8	CCTV	5	0.23
9	Electrical Appliances (Fan, Tubelight etc.)	-	0.20
	Total		39.04

Contingencies and Escalations

It has been assumed at approximately 5% at cost of project.

Preliminary Expenses

Particulars	Amount (Rs. in Lakhs)
Incorporation Expenses	0.15
Project Report Preparation and Consultation	0.35
Feasibility and Engineer's/Architect's Report and Plans	0.13
Legal Charges - Drafting for agreements, contracts, stamp paper, notary and affidavit cost	0.05
Other recurring expenses of revenue nature up to start of commercial operations -salary, etc.	3.09
Interest Cost for period before commercial operations	1.18
Total	4.94

Salary

Designation	Manpower	Amount (Rs. In Lakhs)
Security Guard	1	1.39
Work person	5	12.60
Web Designer	5	25.20
Faculty	2	8.82
Sweeper	1	1.13

Note-

Wages/ Salaries are subject to change as per The Minimum Wages Act, 1948 and other statutes as may be applicable to the concerned place/state.

Profitability Statement

Particulars	Amount (Rs. In Lakhs)				
	Year- 1	Year- 2	Year- 3	Year- 4	Year- 5
A. INCOME					
No. of students	185	185	185	185	185
Capacity	70%	75%	80%	85%	90%
Service at cap. Utilisation	130	139	148	157	167
Fees from Diploma Course	100.77	107.97	115.16	122.36	129.56
Total Income/ annum	100.77	107.97	115.16	122.36	129.56
B. OPERATING EXPENSES					
Salary	49.14	51.60	54.18	56.89	59.73
Repair & Maintenance	1.01	1.06	1.11	1.17	1.23
Internet Connectivity Charges	2.00	2.10	2.21	2.32	2.43
Power & utilities	3.43	3.50	3.57	3.64	3.72
Membership for online Classes/programmes	0.50	0.53	0.55	0.58	0.61
Depreciation and Amortisation	5.96	5.96	5.96	4.20	4.20
Total Operating Expenses	62.05	64.75	67.58	68.79	71.91
Operating Profit (A-B)	85.41	92.30	97.59	103.63	112.78
C. FINANCIAL EXPENSES	9.15	9.94	10.71	11.38	11.90
Interest on Term loan	3.39	2.87	2.36	1.84	1.32
Interest on Working Capital Loan	0.37	0.39	0.40	0.42	0.44
D. OTHER EXPENSES					
Administrative and General Expenses	2.02	2.16	2.30	2.45	2.59
Total Expenses	5.78	5.42	5.06	4.71	4.35
Profit before Tax	32.95	37.80	42.52	48.86	53.29
Provision for Income Tax	8.24	9.45	10.63	12.22	13.32
Profit After Tax	24.71	28.35	31.89	36.65	39.97
Dividend	-	-	-	-	-
Retained Profits	24.71	28.35	31.89	36.65	39.97

Breakeven Point

Break Even Point (BEP)			Amount (Rs. In Lakhs)			
SL	Particulars	Year - 1	Year - 2	Year - 3	Year - 4	Year - 5
A.	Net Sales	100.77	107.97	115.16	122.36	129.56
B.	Variable Cost					
	Power and Utility	3.43	3.50	3.57	3.64	3.72
	Total Variable Cost	3.43	3.50	3.57	3.64	3.72
C.	Contribution (A-B)	97.34	104.47	111.59	118.72	125.84
D.	Fixed					
	Salary	49.14	51.60	54.18	56.89	59.73
	Interest on Term Loan	3.39	2.87	2.36	1.84	1.32
	Interest on Working capital	0.37	0.39	0.40	0.42	0.44
	Repair & Maintenance	1.01	1.06	1.11	1.17	1.23
	Membership on Zoom meeting	0.50	0.53	0.55	0.58	0.61
	Depreciation and Amortisation	5.96	5.96	5.96	4.20	4.20
	Total Fixed Cost	60.37	62.40	64.56	65.09	67.53
E.	Breakeven Point	62%	60%	58%	55%	54%
F.	Cash BEP	56%	54%	53%	51%	50%

Debt-Service Coverage Ratio

			Amount (Rs. in lakhs)			
SL	Particulars	Year - 1	Year - 2	Year - 3	Year - 4	Year - 5
i	Profit	24.71	28.35	31.89	36.65	39.97
ii	Depreciation	5.96	5.96	5.96	4.20	4.20
iii	Interest	3.39	2.87	2.36	1.84	1.32
A	Total (i + ii + iii)	34.07	37.19	40.21	42.69	45.49
i	Interest	3.39	2.87	2.36	1.84	1.32
ii	Principal repayment	5.46	5.46	5.46	5.46	5.46
B	Total (i + ii)	8.85	8.33	7.81	7.30	6.78
	DSCR (A / B)	3.85	4.46	5.15	5.85	6.71

Interest on Term Loan and Principal Repayment

Refer Annexure I.

We have assumed the repayment tenure of term loan for a period of 7 years, rate of interest being @9.5% with the moratorium period being 6 months.

Address of Vendors

Name of the vendor	Address and Contact Number
Lakshya infotech	Grant Road, East, Mumbai, Maharashtra Ph. No. 08048799594
Akme India Links Pvt. Ltd.	Paschim Vihar, New Delhi, Ph. No. 08048601257

ANNEXURE-1

Year	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Annually
I													
Principal													
Opening	38.21	37.76	37.30	36.85	36.39	35.94	35.48	35.03	34.57	34.12	33.66	33.21	
Repaid	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	5.46
Closing	37.76	37.30	36.85	36.39	35.94	35.48	35.03	34.57	34.12	33.66	33.21	32.75	
Interest	0.30	0.30	0.30	0.29	0.29	0.28	0.28	0.28	0.27	0.27	0.27	0.26	3.39
II													
Principal													
Opening	32.75	32.30	31.84	31.39	30.93	30.48	30.02	29.57	29.11	28.66	28.20	27.75	
Repaid	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	5.46
Closing	32.30	31.84	31.39	30.93	30.48	30.02	29.57	29.11	28.66	28.20	27.75	27.29	
Interest	0.26	0.26	0.25	0.25	0.24	0.24	0.24	0.23	0.23	0.23	0.22	0.22	2.87
III													
Principal													
Opening	27.29	26.84	26.38	25.93	25.47	25.02	24.56	24.11	23.65	23.20	22.74	22.29	
Repaid	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	5.46
Closing	26.84	26.38	25.93	25.47	25.02	24.56	24.11	23.65	23.20	22.74	22.29	21.83	
Interest	0.22	0.21	0.21	0.21	0.20	0.20	0.19	0.19	0.19	0.18	0.18	0.18	2.36
IV													
Principal													
Opening	21.83	21.38	20.92	20.47	20.02	19.56	19.11	18.65	18.20	17.74	17.29	16.83	
Repaid	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	5.46
Closing	21.38	20.92	20.47	20.02	19.56	19.11	18.65	18.20	17.74	17.29	16.83	16.38	
Interest	0.17	0.17	0.17	0.16	0.16	0.15	0.15	0.15	0.14	0.14	0.14	0.13	1.84
V													
Principal													
Opening	16.38	15.92	15.47	15.01	14.56	14.10	13.65	13.19	12.74	12.28	11.83	11.37	
Repaid	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	5.46
Closing	15.92	15.47	15.01	14.56	14.10	13.65	13.19	12.74	12.28	11.83	11.37	10.92	
Interest	0.13	0.13	0.12	0.12	0.12	0.11	0.11	0.10	0.10	0.10	0.09	0.09	1.32
VI													
Principal													
Opening	10.92	10.46	10.01	9.55	9.10	8.64	8.19	7.73	7.28	6.82	6.37	5.91	
Repaid	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	5.46
Closing	10.46	10.01	9.55	9.10	8.64	8.19	7.73	7.28	6.82	6.37	5.91	5.46	
Interest	0.09	0.08	0.08	0.08	0.07	0.07	0.06	0.06	0.06	0.05	0.05	0.05	0.80
VII													
Principal													
Opening	5.46	5.00	4.55	4.09	3.64	3.18	2.73	2.27	1.82	1.36	0.91	0.45	
Repaid	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	0.45	5.46
Closing	5.00	4.55	4.09	3.64	3.18	2.73	2.27	1.82	1.36	0.91	0.45	-0.00	
Interest	0.04	0.04	0.04	0.03	0.03	0.03	0.02	0.02	0.01	0.01	0.01	0.00	0.28