

OCTOBER
2022



ADVANCING
NORTH EAST

ADVANCING NORTHEAST *Newsletter*



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CEO,
IIM CALCUTTA
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TEACHER AS A CAREER MENTOR

A training programme in Agartala, Tripura

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TEACHER AS A CAREER MENTOR



SCHEDULE:

Day 1

Importance of career guidance, context setting and overview of Higher Education through the lens of NEP 2020

Finding your *Ikigai*, factors to decide right subject combination & stream selection

Deep dive into careers in Science & related entrance exams.

Day 2

Deep dive into careers in Humanities & related entrance exams.

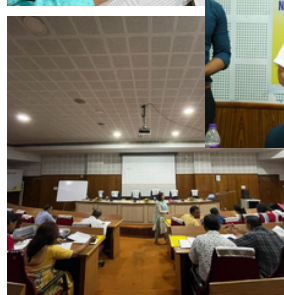
Deep dive into careers in Commerce & related entrance exams.

Understanding Adolescence, peer influence and its impact.

Day 3

Understanding Career Development theories and skills of effective career mentors.

Deep dive into stream independent careers, vocational careers and implementation plan of the Career Mentoring program.



The 3-day training event was full of interaction. The teachers shared their personal experiences; from dealing with children's altered behaviour during puberty to handling their career related queries. As the program moved ahead, the teachers were surprised to know the wide range of career options available in each stream: Science, Commerce & Humanities. They enjoyed the session named "Finding your Ikigai" wherein they explored their own hidden career choices in the quest of their Ikigai. The Psychology Expert equipped the teachers for handling adolescent problems, understanding them and not being harsh to them, how to boost confidence in the students and many wonderful related topics.

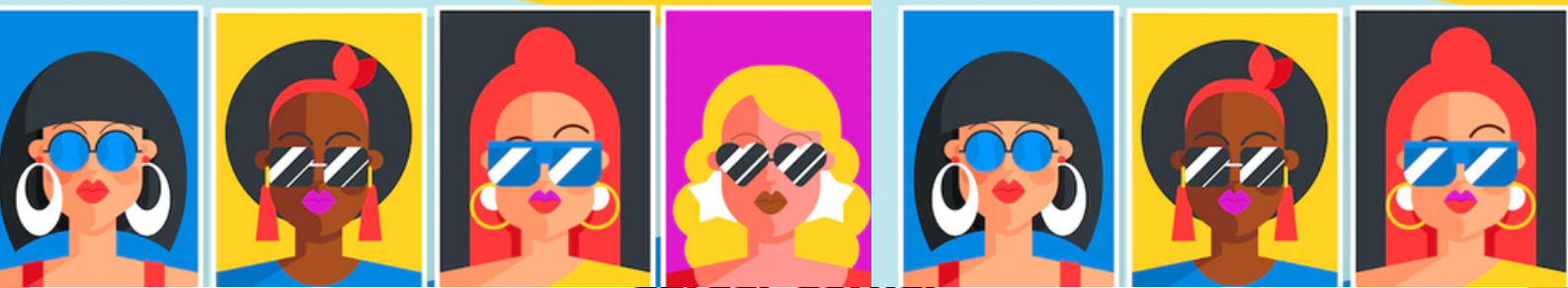
**3
DAYS**

**30
TEACHERS**



**AGARTALA
TRIPURA**

HIGHLAND POST



All You Need To Know About a Career in Jewellery Design

Jewellery Design is the art of conceptualizing, designing and creating jewellery with gems, stones, crystals and metals. Through a jewellery design course, students can execute their creative design inspirations into a materialistic and usable piece of jewellery.

Available roles: Candidates who have succeeded in finishing their degree in jewellery design can opt for some of the following job profiles: Jewellery Designer, Goldsmith, Gemologist, Jewellery Consultant etc. **Key Skills Required:** Artistry, Problem Solving, Innovative, Spatial Aptitude, Teamwork, Perceptive Ability, Detail Oriented, Decision Making, Management, Analytical Aptitude.

What to study?

Students intend to pursue a career in Jewellery

Designing/ B. Des. Accessory Design/ B. Des. Jewellery Retail and Export Management; Masters in Fashion Design/ M. Des. Accessory Design.

Path 2: Class XII in Any Stream; Diploma in Fashion Designing/ Diploma in Jewellery Designing; Advanced Diploma in Fashion Designing/ Advanced Diploma in Jewellery Designing.

Path 3: Class XII in Any Stream; B.Sc. Fashion Designing/ B. Des. Accessory Design/ B. Des. Jewellery Retail and Export Management; Masters in Fine Jewellery Design/ MA Design (Jewellery).

Where to study?

Some of the top colleges to pursue Jewellery

Design are mentioned below:

India **Abroad**

3. National Institute of Design, Multiple Locations
4. ARCH Academy of Design, Jaipur
5. Pearl Academy, New Delhi
6. Gemmological Institute of India, Mumbai
1. Pratt Institute, New York
2. Massachusetts College of Art and Design, Boston
3. International Gemological Institute
4. The Italian International Institute, Italy
5. London Jewellery School, UK
6. Gemmological Institute of America, United States

Pros and Cons:

Pros: Creative work environment, Independent work, High remuneration.

Cons: Difficult to establish, Highly competitive.

Top Recruiters: Some of the top recruiting

Kalyan, TBZ, Amrapali, Senco, PC Chandra Jewellers, Pipla Bella, Voylla, Ornativa, Fourseven, Sukkhi, Dazl, ILoveDiamonds, Jewelove.in.

Further, those wanting to work independently can do so with their independent brand, designer boutiques, gemology consultant etc.

Advancing North East

(www.advancingnortheast.in) is a one stop solution web portal for career and livelihood developed by the North Eastern Development Finance Corporation (NEDFi) and funded by the North Eastern Council, Ministry of Development of North Eastern Region (M-DoNER), Govt of India.

For any query related to your career and

A Quick Guide to a Career in Luxury Brand Management

Luxury Brand Management is a multidisciplinary field that combines marketing, branding, and business strategy to create and manage a brand's identity and reputation. It involves understanding the brand's values, positioning, and target audience, and then developing a cohesive brand strategy that aligns with the company's overall business goals.

What is a Luxury Brand Manager? A Luxury Brand Manager is responsible for overseeing the brand's identity, positioning, and reputation. They work closely with the marketing and sales teams to develop and implement brand strategies that drive growth and profitability.

Key Responsibilities: Develop and implement brand strategies; Monitor brand performance and reputation; Collaborate with marketing and sales teams; Conduct market research and analysis; Manage brand assets and intellectual property.

Skills Required: Strong communication and interpersonal skills; Analytical and strategic thinking; Creativity and innovation; Attention to detail; Project management skills.

Education and Experience: A Bachelor's degree in Marketing, Business, or a related field is typically required. Some employers may also prefer candidates with a Master's degree or relevant work experience in the luxury industry.

Salary and Career Growth: The average salary for a Luxury Brand Manager ranges from \$60,000 to \$120,000 per year, depending on experience and location. Career growth opportunities include moving into senior management roles or starting their own brand.

Conclusion: A career in Luxury Brand Management offers a unique and challenging opportunity to shape the identity and reputation of a brand. It requires a combination of creativity, strategic thinking, and strong communication skills.

Just until a few years ago, luxury brand management was such a sector that didn't exist at all, at least not so apparently. However, today there are exciting career opportunities for those holding a degree in this field. Get to know about the career in details from the article.

Interested in Politics? Consider Psephology as a Career !! During the General Elections we often marvel how news channels get their predictions right in every election. Let's spill the beans for you !! They employ Psephologists to do this job for them. Grasp knowledge of this amazing career from this article.

Career Corner

All You Need to Know About a Career in Psephology

A psephologist is a who analyses trends and do a comprehensive study of elections and predict outcome. Ever wondered that this could be specialized field of study?

Let us have better understanding of this so that we can share this with the students.

What is Psephology? Psephology is a branch of Political Science dealing with the study and scientific analysis of elections and trends related to a political system or society. It uses historical and present voting data, public opinion polls, computer science information and similar statistical data, a whole lot of numbers crunching is involved at the back and for us to be able to see these statistics and draw conclusions.

Scope: Psephologists are in large demand in India, where elections are held in some state on the sales regularly. The first demand among various media groups have skyrocketed recently. They are usually contacted by our media groups or the other to write relevant columns and articles pertaining to political system or society.

Psephologists can also be hired by Political Parties or can also work as consultants.

What to study? Those who are keen to be engaged in those who have undergone in one of the new: Statistics and Political Science. There are hardly any universities that teach this program specifically. It is usually taught as a part of the Graduate and the Postgraduate course in Political Science.

Those who have degrees in Economics, Management, Sociology can also think of taking this up. Pursuing a postgraduate program in Statistics is getting studied in a career as a psephologist.

Students with a doctorate degree are considered to be even more eligible for the role of a psephologist. Students must have a consistent eye for details that focuses on election patterns and voting patterns. The following pathway may be helpful:

- Path 1: BA (Political Science), MA (Political Science), PhD (Political Science)
- Path 2: BA (Political Science), MA (Political Science), PhD (Political Science)
- Path 3: BA (Political Science), MA (Political Science), PhD (Political Science)

Where to study?

To embark on a career as a psephologist, students can pursue studies from the following colleges in India and abroad respectively:

India: Abroad

- St Stephen's College, New Delhi
- St Xavier's College, Mumbai
- St Xavier's College, Bangalore
- St Xavier's College, New Delhi
- Harvard University, USA
- Stanford University, USA
- University of Cambridge, UK
- London School of Economics and Political Science, UK

Top Recruiters: Although the job prospects in political science are not too many, there are several agencies that particularly look for psephologists. We have listed down a few below:

- Media Houses
- Political Parties
- Research Agencies
- Academic Institutions
- Political Parties

With an ever-growing number of news channels and magazines focusing more on elections, psephologists are in demand these days. Especially during the election period, psephologists are in demand the whole year. Otherwise, they are usually tied up with media houses to write columns and articles pertaining to election results, their consequences etc. Research agencies and institutions also employ psephologists.

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For any query related to your career and livelihood reach out through guidance@advancingnortheast.in



All You Need to Know About a Career in Dairy Technology

Dairy Technology is a science and engineering field that deals with the study of milk processing and its products. It is a part of food technology and processing industry that involves processing, packaging, distribution and transportation of various dairy products such as milk and ice-cream by using the science of biochemistry, bacteriology, and nutrition. The field of dairy technology basically uses "technology" to make dairy products hi-tech as well as useful.

Available Job Roles: Dairy Supervisor, Dairy Consultant, Dairy Engineer, Dairy Scientist/Researcher, Microbiologist, Dairy Production Manager, Dairy Technologist, Quality Control Officer.

Key Skills Required: Good sense of market, Scientific knowledge, Problem-solving skills, Communication skills, Team Player, Acquisitive mind, Technical skills, Management skills.

What to study?

Students desiring to pursue a career in Dairy Technology can follow the given pathways:

- Path 1: Class XII in Science Stream; B.Tech (Dairy Technology); M.Tech (Dairy Technology); Ph.D for 2-3 years/Job.
- Path 2: Class XII in Science Stream; B.Sc (Dairy Technology); M.Sc (Dairy Technology); Ph.D for 2-3 years/Job.

Where to study?

Some of the best colleges for Dairy Technology in India and abroad are mentioned below:

- India
- * Arad Agricultural University, Gujarat
- * National Dairy Research Institute, Kanpur

- * College of Dairy Technology, Andhra Pradesh
- Abroad
- * Dalhousie University Canada
- * Tararua Agricultural Training Centre, New Zealand
- * California State University, Fresno, United States
- * Wageningen University, Netherlands
- * VIL University of Applied Sciences, Netherlands

Pros & Cons

Pros: Good career opportunities, Scope of growth, New products, High Demand.

Cons: Maintaining quality, Remote work areas such as villages.

Top Recruiters

Some of the top recruiters hiring Dairy Technology graduates include: Govt Dairy Farms, Quality Control departments, FSSAI, FUL, Verka, Nestle, Mother Dairy, Amul, Furai Dairy, Vadial Group, Hattum Agro Private Limited, Eriton India Industries, The Milk India Company, Happy Milk, Maitrava Dairy, Sid's Farm, MooBells.

There is also ample scope for students starting their own creamery units, ice-cream units and milk plants.

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Dairy is the main source of livelihood for about 58% of India's population. The dairy market in India had reached a value of INR 9,168 billion in 2018. Presently, the challenge is to look for an extended shelf life of dairy items to give the industry a boost. And here comes the role of none other than a dairy technologist: from packaging to chemical formulation to logistics, there is enough on the plate for all in this field.

SIKKIM EXPRESS

Career Corner

All You Need To Know About Starting a Career in Photography

If you love clicking photographs, saving every little memory of your loved ones and finding testreases in even the bleakest of landscapes, you can turn your hobby of photography into a thriving and passionate career. So without further adieu, let us dive deep into photography.

What is Photography?

Photography is the quintessential art of capturing moments with a simple click of a camera and turning them into visual masterpieces. A simple photograph silently conveys the story behind it. It is all about capturing that right emotion in the right moment.

A career in photography opens the world for an individual. Learning the craft of photography is a craft that may never end in itself. It is a continual process of development and advancement. The process of photography is that of experimentation. The backbone of a successful career in photography is a perfect amalgamation of creativity and

technology.

Photography is a fast-emerging and popular career choice for this generation. With the advancement in advertising, media and the fashion industry, photography has emerged as a lucrative and thrilling career option to many youths. Previously regarded as a hobby only, now it has emerged as a big profession.

As a Photography graduate, there shall be no shortage of job opportunities in India as well as abroad. The demand for photography has gone up with ever-expanding social media platforms. Hence, it is a fascinating career to pursue at the moment.

Key Skills Required:

To become a great photographer and have a rewarding career in photography one should be well versed with the art of-

- Combing conceptual elements with technical elements
- Arranging and understanding composition
- Using digital editing

technology.

- Setting up lighting.
- Putting together a photography portfolio.
- Using software and technology like Photoshop.
- Understanding terminology.
- Using different cameras, films, and equipment.

Available Job Roles: Aerial Photographer, Landscape Photographer, Fashion Photographer, Food Photographer, Sports Photographer, Wildlife Photographer, Astroscopic Photographer, Astrophysics Photographer, Portrait Photographer, Product Photographer, Lifestyle Photographer, Wedding

a career in photography can choose from the following pathways:

- * Path 1: Class XII in Any stream; B.Sc / BFA in Photography; Diploma / M.Sc / MFA in Photography.
- * Path 2: Class XII in Any stream; Diploma / Certification.
- * Path 3: Class XII in Any stream; Graduation in any discipline; Diploma / M.Sc in Photography.

Where to study?

In photography, there are diploma as well as certification courses offered by several leading international universities. Here are some of the top programs.

India	Abroad
<ul style="list-style-type: none"> • IIT Bombay Institute of Applied Arts, Mumbai • National Institute of Photography, Mumbai • Delhi School of Photography, New Delhi • Indian School of Photography, Gurson • Indian Institute of Digital Arts & Animations, Kolkata 	<ul style="list-style-type: none"> • London School of Art & Design, UK • SPOCS Paris Photography Institute, France • The New York Institute of Photography, USA • The Art Institute of California, USA • School of Art Institute of Chicago, USA

Photojournalist, Photojournalist.

What to study? Individuals wanting to pursue

Pros & Cons

* Pros: Varied work environment, Chance to travel.

* Cons: Highly competitive. Top Recruiters

Various government departments, Matterport, Blueprint, Snapper, Skin Analytics, Cloudstudio, Filmtaker. Individuals can also work on a freelance basis with Newspaper agencies, Media and press, Magazines, Advertising agencies, Fashion houses, Industrial houses, and Stock photography companies.

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The people who make up today's thriving photographic community are our eyes to the world. The current job market for photographers is projected to grow 9 percent from 2023 to 2033, faster than the average for all occupations. From wedding photographers to advertising, fashion, newspapers and what not; photographers are the universal language of our era.



If you are an aspiring chef or someone already pursuing a degree in culinary arts, you must be searching for the highest paying chef jobs. You must know one thing about jobs in the culinary sector; there are unlimited career options available. Why? Because of the high demand for fine dining experiences and culinary professionals. The possibilities are endless, from hotel chefs to chef consultants, food sanitation officers to catering managers, bakers to food bloggers!

Career Corner

Everything You Need To Know About a Career in Culinary Arts

Culinary Arts deal with the science and the art of cooking, preparation of the food, and presentation of food are also included. Those who specialize in Culinary Arts, work in restaurants and are called chefs or cooks. Many different aspects of food are studied by the students who pursue culinary arts. The course in culinary arts can be pursued in many countries worldwide. Beverage management, kitchen management, table manners also come under culinary arts studies.

Now you can pursue your dream of being a chef by pursuing a degree in Culinary Arts. Yes you heard that right. Let us start with-

Why Culinary Arts?

Pursuing a degree in this sector can be very lucrative as there are a plethora of career opportunities in this sector. A career in culinary arts will help you work as-

- * Chef
- * Caterer
- * Restaurant Cook
- * Executive Chef
- * Food and Beverage Manager
- * Pastry Chef
- * Sous Chef
- * Sommelier
- * Catering Director

There is a great demand for professionals with degrees in Culinary Arts. They are required in hotels, restaurants, cafes etc. This is why pursuing a career in Culinary Arts can

be a great career move for students who love to prepare

food or who are interested in other aspects of the food industry.

- | India | Abroad |
|---|---|
| 1. International Institute of Hotel Management, Strategic Locations | 1. Le Cordon Bleu, Paris, USA |
| 2. Indian Institute of Hotel Management and Culinary Arts, Mumbai | 2. Culinary Institute of America, USA |
| 3. International Institute of Culinary Arts, Hotel Management Institute, New Delhi | 3. Culinary Arts Academy, Switzerland |
| 4. Changanacherry Institute of Hotel Management & Catering Technology, Changanacherry | 4. Augustin Institute of Culinary Arts, USA |
| 5. The Oberoi, New Delhi | 5. Brill, Switzerland |

Key skills required:

Love for food and cooking, Communication, Teamwork, Interpersonal Relationship, Emotional Intelligence, Leadership, Cultural Awareness.

What to study?

Students intending to pursue a career in Culinary Arts can take up the following pathways:

- * Path 1: Class XII in any stream; BA Culinary Arts/ Hotel Management/Catering & Technology; Diploma/ Post Graduate Diploma.
- * Path 2: Class XII in any stream; BBA in Hospitality and Culinary Education / B.Sc in Catering and Culinary Arts; Diploma/ Post Graduate Diploma.

Where to study?

A wide range of courses is offered across many hotel management institutes across the country. Here are some of the best institutes in India and abroad.

* Pros: Diverse work

environment, opportunities.

* Cons: No fixed working hours.

- Top Recruiters
- Some of the top recruiters include Marriott, Hilton, The Ritz-Carlton Hotels & Resorts, Radisson Blu Hotels, Shangri-La Hotels & Resorts, Taj Hotels, Resorts & Palaces, Hyatt Hotels Corporation etc.

Further, those wanting to work independently can do so by starting their own Own bakery, Fine-dine restaurant, Hotel and restaurant, Gastropub, Ice cream parlour, Cafe, Lounge and bar etc.

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TRIPURA TIMES

You Need to Know About Career in Cartography

or map making, is the science of producing, disseminating and study of graphical representation of maps, maps related to town planning, and tourism, weather forecasting and oration.

not just limited to maps; it is about a science, and technology. As a cartographer, you only create maps but collect and analyse data such as population density, characteristics, and precipitation patterns, etc. collected from geodetic surveys and systems will help to measure, analyse, different maps for political, cultural or purposes.

skills: Problem Solving, Analytical Ability, Spatial Awareness, IT Literacy, Imagination, All Oriented.

Cartographer, Town/District Planner.

back on a career as Cartographer, students following pathways:

- 1: Class XII in Science stream; B.Sc. (Geology/ Chemistry/ Mathematics; M.Sc. Geoinformatics/ Applied Geography/)

- 2: Class XII in Science stream; B.Sc. (Geology/ Chemistry/ Mathematics; Post oas in Remote sensing and GIS/Digital

- 3: Class XII in Science stream; B.E./B.Tech (Engineering); M. Tech Geoinformatics/ Engineering; Ph.D./ Post Graduate Diploma in GIS/Digital Cartography.

Top colleges to pursue Cartography are:

- India**
- Indian Institute of Surveying and Mapping, Hyderabad
 - Indian Institute of Technology, Bombay
 - Maulana Azad National Institute of Technology, Bhopal
 - Jamia Millia Islamia, New Delhi
 - Pandit Ravi Shankar Shukla University, Raipur
 - Technical University of Munich, Germany
 - Brigham Young University, United States
 - Moscow State University of Geodesy and Cartography, Russia
 - University of Wisconsin-Madison, United States
 - University of Glasgow, United Kingdom

Pros and Cons

- Pros: Practical and hands-on work
- Salary, Opportunity to travel and visit various places
- Cons: Long working hours, Constant amount of skill and knowledge required

Top Recruiters

Some of the top recruiters for cartography are National Atlas and Thematic Mapping Agency, Bharat Maps, National Survey and Mapping Agency, GIS Consortium Pvt. Ltd, Clear Maps.

India, Intrapatial, Geospoc, Geospatial, Advancing North East (www.advancingnortheast.in) is a one stop solution web portal for career and livelihood developed by the North Eastern Development Finance Corporation (NEDFi) and funded by the Ministry of Development of North Eastern Region (M-DNER), Govt of India. For any query related to your career and livelihood reach out through guideme@advancingnortheast.in (NEDFi Press Release)



The modern day cartographer job !!

Let's zoom in ! The modern map-maker generally enjoys an above-average salary. On average in the United States, cartographers are in the mid-to-high pay range of 60,000\$ to 75,000\$.

Map all the necessary information required to kick-start your cartography career in this amazing article published in Tripura's leading daily, Tripura Times.

and many more articles !!



CAREER IN ARCHITECTURE

Mr. Chakraborty has a Bachelor's Degree in Architecture from National Institute of Technology, Tiruchirapalli, Tamil Nadu (Year: 1997). He has planned and designed a number of public buildings, technology parks, industrial plants and commercial & residential buildings including high-end interiors for reputed organisations over the last 18 years.

An active member in IGBC (Indian Green Building council), Hyderabad, he has been taking a lead role in the development of sustainable architecture in the N.E. Region with commitments towards design integrity and project excellence.



DEBAJIT CHAKRABORTY,
CHIEF ARCHITECT & PROPRIETOR
DESIGNERS GUILD

38
MINUTES

120
CREATIVE MINDS

For the Youth

*" Life as an Architect:
sometimes it's lazy and
sometimes crazy, depending
on the amount of tasks,
assignments, projects we're
dealing with"*

AREAS OF EXCELLENCE

- Space Planning
- Building Regulations
- Sustainable Building Practices
- Technical Detailing / Specification
- Material / Finishes Selection
- Tender / Contract Documents
- Project Management
- MEP
- Client Relations

CLICK ON THE LINK TO
WATCH THE VIDEO

<https://youtu.be/caD4GkRzOKs>

SCAN THE QR





ANE celebrates

NATIONAL
MENTORING DAY

On the occasion of National Mentoring Day, Advancing North East organised this week's career talk with Mr. Subhrangshu Sanyal, CEO, IIM Calcutta Innovation Park.

The speaker here gave a perspective into various Career Opportunities available in the Mentoring sector and the job roles and prospects associated with it. He also shared insights on the Entrepreneurial ecosystem of North East India and how the aspiring youths can bring their start-ups to the real journey of growth.

A Mechanical Engineer from Jadavpur University, Mr. Sanyal started off with a manufacturing industry and worked with top IT firm, TCS for 8 years and finally pursued PGDM in Business Administration from IIM Calcutta and PhD from National Law University, Jodhpur. He has rich experience in process and systems consulting and executed several large strategic projects in the banking and financial services domain for global organizations. With an intention to help budding entrepreneurs, he had stints with two startups as co-founder.

Subhrangshu has deep interest in the Social Entrepreneurship space and is involved in various social initiatives as an active Rotarian.

Subhrangshu is a passionate Start-up Evangelist and currently the CEO of IIM Calcutta Innovation Park. He has been with IIMCIP since its inception and is working on creating a comprehensive ecosystem that would promote entrepreneurship and nurture innovation.

SUBHRANGSHU SANYAL,
CEO, IIM CALCUTTA INNOVATION PARK

35
MINUTES

18
ENTREPRENEURSHIP

For the Youth

" My goal is to generate jobs, change some lives, that will make me happy and I can die peacefully"

CLICK ON THE LINK TO
WATCH THE VIDEO

<https://youtu.be/wp5LBb4wh1Y>

SCAN THE QR





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Promote Yourself

OR

Nominate Your Friend

and Share a Success Story

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